



# Headquarters

## GROUNDBREAKING

2013 Ridge Avenue

Wednesday, June 21, 2017  
11 a.m.

SHARSWOOD/BLUMBERG TRANSFORMATION

# Groundbreaking Ceremony

## PRAYER

Reverend Lewis C. Nash Sr., of Faith and Deliverance Outreach Ministries

## WELCOME

PHA Board Chair Lynette M. Brown-Sow

PHA President and CEO Kelvin A. Jeremiah

## GUESTS REMARKS

Mayor Jim Kenney

City Council President Darrell L. Clarke

State Representative Curtis Thomas

Councilwoman Jannie L. Blackwell

U.S. Department of HUD, Region III Director, Monica Hawkins

B.S.C.C.A. Board Chair Warren McMichael

Board of Contingents Services for Senator Street, Darnell M. Deans, Sr.



# Sharswood/Blumberg Neighborhood Transformation

## *A Neighborhood of Choice*

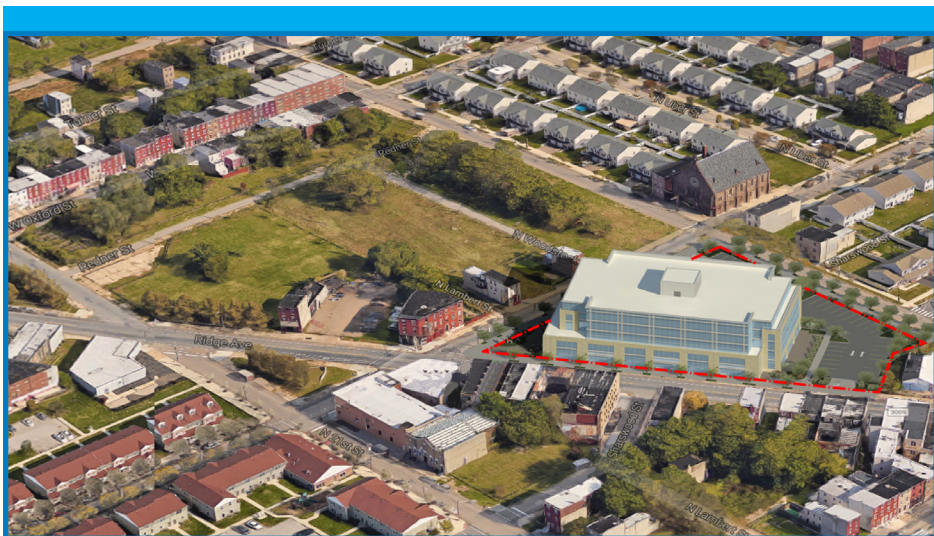
The Philadelphia Housing Authority (PHA) began the Sharswood/Blumberg neighborhood Transformation plan in 2013. This is PHA's most ambitious redevelopment plan in over a decade.

The transformation has a tremendous amount of support. PHA received a \$500,000 Choice Neighborhood Initiative Planning Grant from the U.S. Department of Housing and Urban Development in November 2013. PHA was also awarded a \$2 million in a community development block grant from the city and 9% low-income tax credits for Blumberg Phase 1 Apartments that consist of 57-units. There was extensive community outreach and engagement with partners in the private and public sector.

In March 2016, PHA imploded the two family high rises at the Norman Blumberg Development. All 450 families were relocated and have the absolute right to return. PHA has adopted a one for one replacement policy of all units demolished. The first families returned in November 2016.

The plan for Sharswood/Blumberg calls for a mix of affordable and market rate homeownership and rental housing in the community with the goal of producing 1,200 total units. It will also have a robust commercial corridor on Ridge Avenue that will be anchored by PHA's headquarters and a supermarket. Vaux, A Big Picture High School, will open this Fall with a 9th grade class to provide quality high school education to the neighborhood.

The headquarters groundbreaking represents the beginning of the revitalized commercial corridor. Please continue to engage and support this community and the Philadelphia Housing Authority as the transformation continues.







Blumberg Phase 1: 57-units ; Grand Opening November 2016

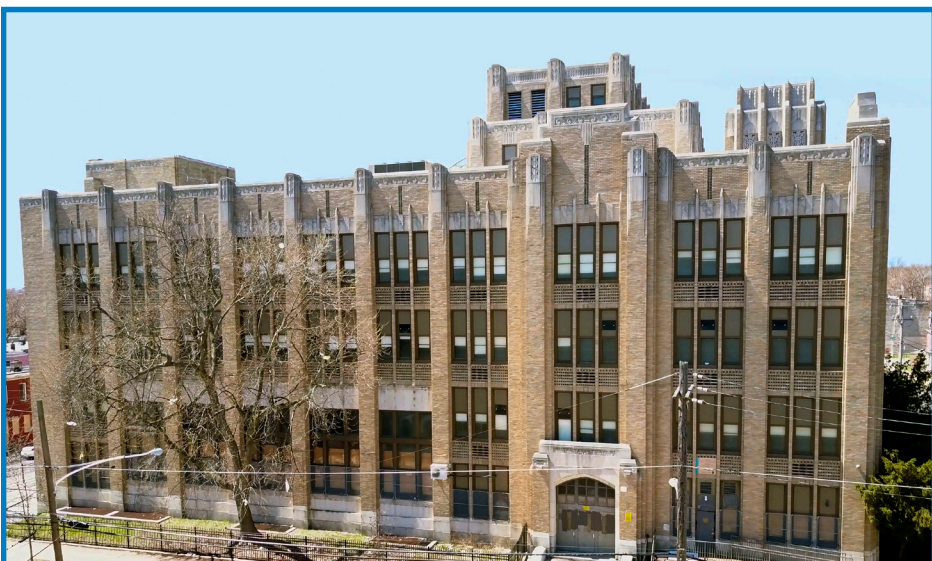


*Stay Involved and Informed on the Transformation Process:*

Visit: [blumbergsharswood.com](http://blumbergsharswood.com)

Twitter: [sharsblumCN](https://twitter.com/sharsblumCN)

Sharswood/Blumberg Line: 215-684-3001



Vaux, A Big Picture High School ; Grand Opening Fall 2017