



# Blumberg

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# GROUNDBREAKING

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SHARSWOOD/BLUMBERG TRANSFORMATION PLAN

**24th and Bolton Streets, Philadelphia, PA 19121**

Thursday, August 20, 2015  
11 a.m.

## Welcome

- Kelvin A. Jeremiah - *PHA President & CEO*

## Distinguished Guests

- Michael A. Nutter - *Mayor of Philadelphia*
- Darrell L. Clarke - *City Council President*
- Jane C. W. Vincent - *HUD Regional Administrator*
- Brian Hudson - *Pennsylvania Housing Finance Agency Executive Director & CEO*
- Jannie Blackwell - *Councilwoman, 3<sup>rd</sup> District*
- Donna Bullock - *State Representative Elect, 195<sup>th</sup> District*
- Sister Mary Scullion - *Project HOME President & Executive Director*
- Asia Coney - *Resident Advisory Board President*
- Phara Regusters-Clark - *Blumberg Family Resident Council President*
- Warren McMichael - *Brewerytown Sharswood Community Civic Association President*

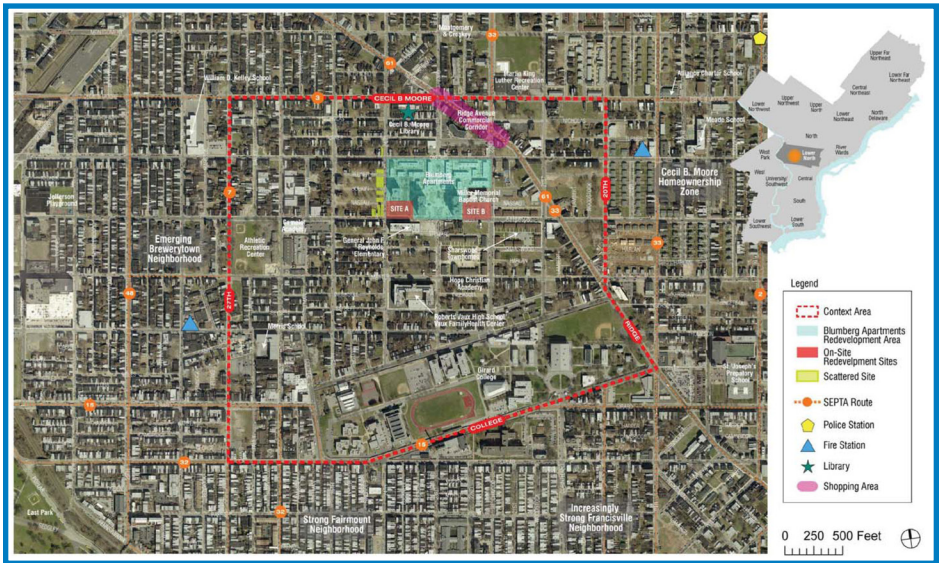
## Overview

The groundbreaking for the first phase of the new Blumberg Apartments is just the beginning of a comprehensive neighborhood transformation process. This effort is the Philadelphia Housing Authority's most ambitious redevelopment project in over a decade.

The Sharswood/Blumberg neighborhood transformation plan was developed over two years after extensive community outreach and engagement. Blumberg residents and community members shared their vision and aspirations for a safe, stable community with opportunities for new and existing residents alike.

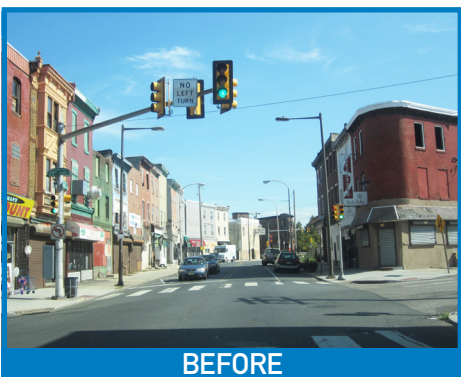
Work on Phase I and the upcoming demolition of two high-rises and 15 low-rise buildings at Blumberg will be the catalyst for revitalizing a neighborhood that has long suffered from poverty, crime, and blight; and igniting hope and reinvestment in a once-forgotten community.

# Target Area

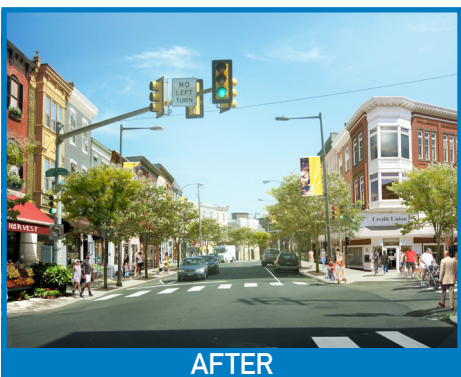


## The Future Sharswood/Blumberg Community

- 1,200 new residential units including 420 affordable and market-rate homeownership units and 100 market rate rental units
- A vibrant commercial corridor on Ridge Avenue featuring small, local businesses and supermarket
- Additional recreational facilities, green space, and community gardens
- Comprehensive, individualized supportive services for residents including adult education, job training, and health and wellness programs



BEFORE



AFTER



*PHA would like to thank **EVERYONE** who played a role in helping to change Sharswood/Blumberg into a neighborhood of choice. Thanks to you this neighborhood will never be the same.*

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## Sharswood/Blumberg

*A Neighborhood of Choice*

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