

# BLUMBERG

## IMPLOSION



# **BLUMBERG** **IMPLOSION**

**7:15 AM IMPLOSION**

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**Saturday, March 19, 2016**

**6:30 AM Ceremony**

# CEREMONY

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## WELCOME

**Kelvin A. Jeremiah**, *PHA President and CEO*

## DISTINGUISHED GUESTS' REMARKS

**Lynette Brown-Sow**, *PHA Board of Commissioners Chair*

**Chaka Fattah**, *U.S. Congressman*

**Jannie Blackwell**, *Councilwoman, 3rd District*

**Donna Bullock**, *State Representative, 195<sup>th</sup> District*

**Monica Hawkins**, *Director, Office of Public Housing, HUD Region III*

**Asia Coney**, *Resident Advisory Board President*

**Sam Stanton, Jr.**, *Business Manager, Local 332*

**Phara Regusters-Clark**, *Blumberg Family Resident Council President*

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The Philadelphia Housing Authority is imploding two 18-story high-rises as part of the Sharswood/Blumberg Neighborhood Transformation Plan. This is PHA's most ambitious redevelopment plan in over a decade.

It all began in November 2013 when the Secretary of the U.S. Department of Housing and Urban Development awarded PHA a \$500,000 Choice Neighborhood Initiative (CNI) Planning Grant. CNI has three core goals: housing, people, and neighborhoods.

The Sharswood/Blumberg neighborhood Transformation Plan was developed with tremendous community support. In nearly 50 meetings, the Blumberg residents and community shared their vision and aspirations for a safe, stable and thriving community. There was also extensive engagement and support from partners within the private and public sectors.

The plan for Sharswood/Blumberg calls for a mix of affordable and market rate homeownership and rental housing in the community with the goal of producing 1,200 total units. It will also have a robust commercial corridor on Ridge Avenue that will be anchored by PHA's headquarters.

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# BLUMBERG TIMELINE



**July 21, 2011**

PHA and the Brewerytown Sharswood Community Civic Association host two resident and community participation meetings for a Choice Neighborhoods Planning Grant Application; the goals cover housing, people, and neighborhood.



**Housing Project Itself Has Become a Project**



**November 22, 2013**

Secretary Shawn Donovan of HUD announces that PHA has been awarded a \$500,000 Choice Neighborhoods Planning Grant for Sharswood/Blumberg.



**February 12, 2014**

PHA kicks off 24-month planning process for Sharswood/Blumberg at Girard College.

**October 27, 2014**

PHA President and CEO Kelvin Jeremiah details a plan to revitalize Sharswood/Blumberg in the Philadelphia Inquirer.



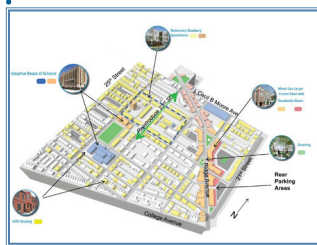
**February 20, 2014**

PHA Board approves demolition application. The agency also receives its first nine percent tax credit award in nearly four years.



**April 30, 2015**

A bill is introduced before City Council to allow PHA to use eminent domain to acquire properties in the Sharswood/Blumberg neighborhood.



**March 8, 2013**

PHA begins pre-development planning for Sharswood/Blumberg.



**September 2, 2014**

PHA receives \$1.19 million from HUD block grant secured by Congressman Fattah for Sharswood/Blumberg revitalization.

*A chronological progression of the vital events preceding the establishment of the Sharswood/Blumberg Transformation.*



**May 2015**

PHA Board approves Domus Inc. as construction manager for Phase I of Sharswood/Blumberg redevelopment.



**July 15, 2015**

PHA President and CEO Kelvin A. Jeremiah reveals updates of the Sharswood/Blumberg Redevelopment Initiative in the Philadelphia Inquirer.



**June 11, 2015**

PHA starts moving residents out of family units at Blumberg.



**October 22, 2015**

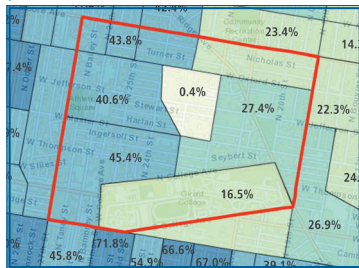
Relocation of residents of family units is complete.

**2015**



**June 4, 2015**

HUD gives its approval for demolition of the two Blumberg Apartment high rises.



**June 10, 2015**

City Council Committee okays plan to allow PHA to acquire 1,300 properties in the Sharswood/Blumberg neighborhood.



**August 20, 2015**

Groundbreaking for the first phase of the Sharswood/Blumberg Transformation plan takes place. Closing documents for the first RAD transaction in the City and State are signed by PHA President and CEO Kelvin A. Jeremiah.

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*The Philadelphia Housing Authority would like to thank  
all of our partners who played a role in the transformation process.*

*PHA is truly grateful to the Blumberg Family and  
Senior Resident Councils as well as the Brewerytown Sharswood  
Community Civic Association for their continued support and engagement  
as we continue to revitalize this community.*

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*Stay Involved and Informed on the Transformation Process:*

**Visit:** [sharswoodblumberg.com](http://sharswoodblumberg.com)

**Twitter:** @SharsBlumCN

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**PHA**  
PHILADELPHIA HOUSING AUTHORITY  
OPENING DOORS TO OPPORTUNITIES



